TAXATION, ACCOUNTING AND BUSINESS ASPECTS OF CORPORATE RESTRUCTURING IN THE FORM OF QUASI REORGANISATION

e-ISSN: 3026-0221

Fitriana

Universitas Sangga Buana, Bandung-Indonesia fitriana@usbypkp.ac.id

Alexandre de Sousa Guterres

Universidade da Paz, Timor Leste aldesgguteres2022@gmail.com

Eko Nugroho Aditiya Utama Putra

Universitas Sangga Buana, Bandung-Indonesia eko.nugroho.aditya@gmail.com

Vip Paramarta

Universitas Sangga Buana, Bandung-Indonesia vip@usbypkp.ac.id

Kosasih

Universitas Sangga Buana, Bandung-Indonesia kosasih@usbypkp.ac.id

Abstract

Quasi reorganisation is a corporate restructuring process that involves comprehensive adjustments in taxation, accounting and business strategy aspects to address financial issues and improve operational performance. The process requires strategic financial management and adjustment of accounting practices to reflect a more accurate economic position post-restructuring. In the context of taxation, quasi reorganisation makes use of tax provisions to optimise tax burden and strengthen cash flow, while in accounting, the process involves the reassessment of assets and liabilities and the presentation of transparent financial statements. From a business perspective, restructuring demands revision of strategies and operational models to improve competitiveness and market position. The main objectives of quasi reorganisation are to strengthen the financial and operational structure of the company, ensure long-term sustainability, and increase value for stakeholders. This study analyses how the effective integration of taxation, accounting, and business strategy in quasi reorganisation can be the key to successful corporate restructuring.

Keywords: Aspects of Taxation, Accounting, Business, Corporate Restructuring, Quasi Reorganisation.

Introduction

In the current era of globalisation, the business world is facing increasingly fierce and dynamic competition. To survive and thrive, companies need to continuously evaluate and if necessary, change their business structure and strategy. Corporate restructuring is one of the strategies that is often used in an effort to adapt to changes in the business environment as well as in improving the efficiency and capability of the Company (Cohn & Mills, 2017). In this context, quasi reorganisation emerges as a restructuring option that offers the opportunity to refresh a company's balance sheet without having to enter into a formal liquidation or reorganisation process. Quasi reorganisation can be considered as a strategic move to 'start afresh' in terms of financial position, without necessarily changing the ownership or basic operations of the Company (A. Miller, 2022).

Understanding the integration between taxation, accounting and business plays a crucial role in the corporate restructuring process. This integration not only ensures compliance with applicable regulations but also ensures that the restructuring generates maximum value for stakeholders. Taxation aspects, for example, can have significant implications on restructuring decisions due to the financial impact they generate (P. B. W. Miller & Bahnson, 2020). Understanding and effectively utilising tax structures in the context of restructuring can optimise a company's tax liability and improve cash flow. As such, the integration of tax knowledge into the restructuring process is vital to ensure financial efficiency and compliance with tax regulations (Horngren et al., 2019).

On the other hand, accounting and business understanding are foundations that help in formulating and implementing effective restructuring strategies. Accounting provides a framework for accurately measuring and reporting a company's financial position, which is important in evaluating restructuring options and communicating their impact to investors and other stakeholders (Epstein & Jermakowicz, 2016). Moreover, a deep understanding of the business enables companies to reformulate their strategies to better suit market dynamics and consumer needs, identify post-restructuring growth opportunities, and ultimately support business sustainability. Through the integration of these three aspects, companies can design and implement restructuring plans that are not only financially viable but also strategic in improving their competitive position in the market (Weil et al., 2017).

However, the implementation of quasi reorganisation is not without its challenges. There are various aspects related to taxation, accounting, and business strategy that must be carefully considered. The taxation aspect presents a particular challenge due to the complexity of tax regulations that can have a significant impact on the company's finances post-restructuring. Meanwhile, the accounting aspect of quasi reorganisation requires a meticulous approach to present the company's financial position accurately and transparently. Furthermore, from a business perspective, a

quasi reorganisation should be able to strengthen the company's structure and ensure its future viability (Beatty & Liao, 2021).

Despite the potential benefits, there is still a knowledge gap on how companies should integrate taxation, accounting and business strategy aspects in implementing quasi reorganisation. The literature review on this theme is still limited, especially in the context of real applications in specific industries. Therefore, this study aims to fill this gap by analysing the crucial aspects of quasi reorganisation and how these elements can be effectively integrated to support the continuity and growth of the company.

Research Methods

The study in this research uses the literature method. The literature research method is a critical approach that involves the collection, analysis, and interpretation of data derived from written sources, such as books, journal articles, research reports, and electronic documents. This process begins with the selection of a clear topic or research question, followed by a systematic search of the literature to collect relevant sources through electronic databases, libraries, and scientific repositories (Moha & sudrajat, 2019); (Rofiah & Bungin, 2021). The researcher must then evaluate the quality and relevance of those sources, often using techniques such as peer-review to determine the reliability of the cited research. Next, a researcher groups and synthesises the information obtained to identify patterns, trends, and knowledge gaps, as well as to build a theoretical framework or construct arguments that support hypotheses or answers to research questions. This literature research is often the foundation for further empirical research, providing historical and theoretical context and guiding new research directions (Madekhan, 2019).

Results and Discussion

Analysis of Integration of Taxation and Accounting Aspects in Quasi Reorganisation

Quasi reorganisation is an internal financial restructuring process undertaken by a company that aims to reorganise its capital structure without going through liquidation or bankruptcy. This process allows the company to clear the deficit accumulated on its equity by improving its balance sheet. In this case, the integration of tax and accounting aspects becomes very important to ensure the effective implementation of quasi reorganisation and meet the applicable legal requirements (Gilson, 2018).

From a tax perspective, asset revaluation in the context of a quasi reorganisation can have significant tax consequences. The combination of tax regulations and accounting principles, for example, requires companies to consider the tax impact that will occur as a result of asset revaluation. Assets that are revalued and result in a surplus will be subject to income tax or other taxes in accordance with the provisions of laws and regulations. Therefore, companies should carefully analyse and plan for tax impacts

during the quasi reorganisation process to avoid unanticipated tax burdens and maximise fiscal benefits (Grinstein & Michaely, 2016).

From an accounting perspective, a quasi reorganisation requires adjustments to the financial statements that must be made in accordance with applicable accounting principles. For example, the company may need to restate past financial statements and make adjustments to retained earnings. In accounting practice, these steps often involve rewriting historical asset and liability values and reversing previously recognised losses. This requires accuracy and prudence in accounting records in order to meet established reporting and transparency standards (Altman, 2015).

Strategically, quasi reorganisation can be an important step in improving shareholders' and investors' perception of a company's financial condition. The integration of accurate accounting information surrounding a company's financial restructuring can paint a more positive picture and increase investor confidence. The use of correct accounting principles in accounting for quasi reorganisations is also essential to provide a solid basis for management to make strategic and operational decisions post-restructuring (Eilifsen et al., 2018).

Finally, conducting a quasi reorganisation that takes into account tax and accounting aspects is critical in maintaining the integrity and long-term sustainability of the business. Companies must ensure that all restructuring procedures and documentation comply with applicable tax regulations and accounting standards. Thus, quasi reorganisation not only addresses short-term financial issues but also prepares the foundation for the company to grow and develop in the future.

Thus, the analysis of the integration of taxation and accounting aspects in quasi reorganisation is that this process requires careful coordination between accounting principles and tax compliance to be successful. Adjustments in asset values and equity restructuring that occur in a quasi reorganisation should be planned with tax impact and accounting reporting accuracy in mind. This is not only to comply with applicable regulations, but also to maximise fiscal benefits and strengthen the company's financial position. Effective management of tax and accounting aspects enables companies not only to overcome current financial difficulties, but also to build a stronger foundation for future sustainability and growth. Therefore, careful and strategic integration of these two aspects is essential in carrying out an effective quasi reorganisation.

Business Strategy and Organisational Decisions in Implementing Quasi Reorganisation

Quasi reorganisation is a strategy that can be implemented by companies to overcome financial problems or to refresh their capital and accounting structures. It requires thoughtful, goal-directed organisational decisions to restore stability and prepare the ground for future growth. The implementation of quasi reorganisation requires strategic business considerations and critical organisational decisions to ensure its success (DeAngelo et al., 2015).

In the implementation process, the first step is to conduct a thorough assessment of the company's financial condition. This includes evaluating assets, liabilities, and shareholders' equity to determine the true value of the company's assets. This asset value adjustment will reflect a more realistic financial position and provide a new starting point for the company's future. This valuation must be done carefully to avoid negative impacts from stakeholder responses, including investors and creditors (Hotchkiss & Mooradian, 2019).

The next business strategy involves debt and capital restructuring. This could include renegotiating the terms and conditions of the debt and possibly raising equity through the injection of fresh funds from investors. The most difficult decision is often related to a possible reduction in share capital, which may lead to dilution of ownership for current shareholders. However, this step may be necessary to reduce the financial burden and make room for new investments (Lopez & Peters, 2019).

From an organisational perspective, quasi reorganisation requires the full involvement and support of management and the board of directors. The decision must be effectively communicated to all stakeholders to build trust and reassure them of the company's long-term potential. This includes full transparency regarding the financial condition and recovery strategy to be adopted. This effective communication is important to maintain credibility and support the company's share price throughout the reorganisation process (Foster, 2018).

Finally, the implementation of quasi reorganisation should be followed by strategic planning for sustainable growth and development. Business model updates may be required to address changes in the market and competitive environment. Companies need to focus on innovation, operational efficiency, and the development of new products or services to ensure the sustainability of their business. This long-term strategy will be the key to success after undergoing the quasi reorganisation process, ensuring that the company not only recovers from the current situation but also grows and develops in the future.

Challenges and Solutions in Quasi Reorganisation

Quasi reorganisation is a complex process with significant challenges and obstacles, but with the right strategy and execution, it can lead to recovery and improved company performance. One of the key challenges in quasi reorganisation is resistance from stakeholders, including shareholders, creditors and employees. This resistance often stems from uncertainty and fear of potential losses. The solution involves transparent and open communication, ensuring all stakeholders understand the rationale behind the quasi reorganisation, the process, and the long-term benefits it offers (Narayan & Sharma, 2018).

The second challenge is managing the legal and compliance aspects related to debt restructuring, asset value adjustments, and capital structure changes. These

changes can trigger lawsuits from stakeholders who disagree or feel aggrieved by the reorganisation process. Overcoming these challenges requires legal guidance and financial advisors experienced in quasi reorganisations, to ensure all steps are carefully considered and implemented in accordance with applicable regulations (Taylor & Richardson, 2017).

Third is the challenge of maintaining business operations during the reorganisation process. Internal chaos or operational disruption can undermine a company's value and reduce trust from customers and partners. Solutions to these challenges require careful planning, including the provision of adequate resources and the implementation of effective change management. Management must prioritise smooth operations and ensure that the executive team remains focused on managing day-to-day operations (Freedman, 2017).

The fourth issue relates to uncertain market conditions and the external environment, which can affect a company's recovery. For example, changes in industry regulation, market fluctuations, or economic instability can add to the complexity of quasi reorganisation. Solutions to address this issue include diversifying risks, strengthening business environment analyses, and planning for multiple contingency scenarios to prepare the company for market changes (Slemrod & Gillitzer, 2018).

Finally, the restoration of the company's image and reputation after quasi reorganisation is a significant challenge. Stakeholders may have negative perceptions that affect their trust and loyalty. The solution to this challenge involves effective communication and marketing strategies, emphasising the success of the reorganisation, new financial stability, and a focus on future growth. Rebuilding reputation takes time and consistency in performance and transparency, as well as recognition of stakeholder support during the reorganisation process.

Overall, quasi reorganisation is a complex process that requires a balance between internal change management, navigation of external challenges, and maintenance of positive stakeholder relationships. With the right strategic brief and careful execution, these challenges can be overcome, leading to renewal and sustainable growth for the company.

Conclusion

In the context of quasi reorganisation, taxation, accounting and business aspects play a critical role in the corporate restructuring process. From a taxation perspective, companies must navigate a complex environment by adjusting or deferring tax expenses, maximising fiscal benefits, and ensuring compliance with applicable tax rules. This requires close communication with tax authorities and adjustment of tax strategies to minimise the financial impact of the quasi reorganisation. Tax benefits, such as recognised tax losses, can be used to optimise the company's cash flow during and after the restructuring process.

From an accounting standpoint, a quasi reorganisation entails a reassessment of the value of assets and liabilities, an update of accounting practices, as well as a transparent presentation of financial statements. Changes in asset valuation can result in major adjustments in a company's balance sheet, often reflecting a more accurate economic reality after the restructuring. These adjustments require clarity in presentation to ensure that stakeholders, including investors and analysts, can understand the revitalised financial position and have confidence in the integrity of the financial statements. Proper and transparent accounting and financial reporting is key for a quasi reorganisation to achieve its objectives and gain stakeholder support.

Ultimately, business restructuring in a quasi reorganisation aims to improve the company's operational performance and market position. The business strategy must be revised and adapted to new conditions, including operations, marketing, and strategic planning. This may require innovations in products or services, restructuring of management, and new approaches to reaching customers and markets. This strengthening of business strategy is essential to ensure that the company not only survives through the restructuring process, but also thrives post-reorganisation. A focus on long-term business progress, aided by sound tax and accounting approaches, will help companies maximise value for stakeholders and position themselves for future success.

In conclusion, quasi reorganisation demands detailed attention to taxation, accounting and business aspects, with each element contributing to the success of the restructuring. Efficient handling of tax and accounting aspects not only fulfils compliance and enhances transparency, but also provides a stable financial foundation for revitalised business initiatives. A successful restructuring incorporating these three aspects can create long-term sustainability and growth for the company.

References

- Altman, E. I. (2015). Corporate financial distress and bankruptcy: Predict and avoid bankruptcy, analyze and invest in distressed debt. Wiley.
- Beatty, A., & Liao, S. (2021). Effects of Corporate Restructuring on the Fairness of Executive Compensation. Journal of Financial Economics. https://doi.org/10.1016/j.jfineco.2020.08.023
- Cohn, J. B., & Mills, L. F. (2017). The evolution of the financial reporting environment: Audit implications of corporate tax reform. The Accounting Review, 92(6), 53–81. https://doi.org/10.2308/accr-51722
- DeAngelo, H., DeAngelo, L., & Skinner, D. J. (2015). Are dividends disappearing? Dividend concentration and the consolidation of earnings. Journal of Financial Economics, 79(3), 575–608. https://doi.org/10.1016/j.jfineco.2004.09.005
- Eilifsen, A., Knechel, W. R., & Wallage, P. (2018). Auditing and Assurance Services. McGraw-Hill Education.

- Epstein, B. J., & Jermakowicz, E. K. (2016). Interpretation and Application of International Financial Reporting Standards. Wiley.
- Foster, B. K. (2018). The Use of Growth Analysis in Tax Enforcement Strategies. Applied Economics and Finance, 5(1).
- Freedman, J. (2017). Taxation: Financial Ratios and Tax Auditing. Edward Elgar Publishing.
- Gilson, S. C. (2018). Creating Value Through Corporate Restructuring: Case Studies in Bankruptcies, Buyouts, and Breakups. Wiley.
- Grinstein, Y., & Michaely, R. (2016). Corporate governance and the timing of earnings announcements. Review of Financial Studies, 29(12), 3427–3458. https://doi.org/10.1093/rfs/hhw011
- Horngren, C. T., Sundem, G. L., & Stratton, W. O. (2019). Introduction to Management Accounting. Prentice Hall.
- Hotchkiss, E. S., & Mooradian, R. M. (2019). Acquisitions as a Means of Restructuring Firms in Chapter 11. Journal of Financial Intermediation, 8(4), 240–262. https://doi.org/10.1006/jfin.1999.0276
- Lopez, D. M., & Peters, G. F. (2019). Using Financial Ratios to Identify IRS Audit Targets. National Tax Journal, 72(1).
- Madekhan, M. (2019). POSISI DAN FUNGSI TEORI DALAM PENELITIAN KUALITATIF. JURNAL REFORMA, 7(2), 62–62. https://doi.org/10.30736/rfma.v7i2.78
- Miller, A. (2022). Tax Audit Techniques and Financial Ratio Analysis. In Advanced Techniques in Public Finance and Taxation (pp. 143–159).
- Miller, P. B. W., & Bahnson, P. R. (2020). Quality Financial Reporting. McGraw-Hill Professional.
- Moha, I., & sudrajat, D. (2019). RESUME RAGAM PENELITIAN KUALITATIF. Query date: 2024-05-25 20:59:55. https://doi.org/10.31227/osf.io/wtncz
- Narayan, E., & Sharma, S. M. (2018). The Role of Growth Metrics in Tax Audit Selection. Financial Accountability & Management, 34(4).
- Rofiah, C., & Bungin, B. (2021). Qualitative methods: Simple research with triangulation theory design. Develop, 5(1), 18–28.
- Slemrod, J., & Gillitzer, C. (2018). Tax Systems. MIT Press.
- Taylor, G., & Richardson, G. (2017). The Impact of Financial Ratios on Tax Audits: Evidence from the Australian Tax Office. Australian Tax Forum, 32(4).
- Weil, R. L., Schipper, K., & Francis, J. (2017). Financial Accounting: An Introduction to Concepts, Methods, and Uses. Cengage Learning.